



ST BRENDAN'S RC PRIMARY SCHOOL

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HEADTEACHER: MRS F BRINDLEY

Dear Parents and Carers,

As part of our ongoing review of safeguarding and online safety, we have recently made some changes to the way we share photographs and information about school life online.

You may have noticed that our previous Facebook page has been taken down and replaced with a new page. We are also reviewing the photographs currently displayed on our school website.

These changes have been made in response to updated safeguarding advice around the use of children's images online, including the growing risks associated with images being copied, shared or manipulated using new technology such as AI.

There is no ban on schools sharing photographs of children and we will still continue to celebrate all the wonderful things our pupils do. However, we have decided to take a more cautious approach to the images we share publicly.

Going forward, our Facebook page and website will continue to showcase school life, achievements, events, trips and activities but we will avoid using clear, identifiable photographs of children's faces wherever possible. Instead, we will use wider shots, photographs from behind, activity-based images, displays, children's work and other photographs that still give a real sense of life at St Brendan's.

We hope this will allow us to continue sharing everything that makes our school such a special place, while also strengthening the way we protect our pupils online.

The link for our new Facebook Page is

<https://www.facebook.com/share/1MS5MrdoKH/?mibextid=wwXlfr>

Thank you, as always, for your continued support.

Mrs F Brindley
Head Teacher

