



St Brendan's RC Primary School

Policy for the Use of Images of Children

**Love life,
Love learning,
Achieve together in God's love.**

We use our online technology to communicate with parents and promote what is happening at St. Brendan's. From time to time we may wish to put photographs and videos of your child and/or their work on our School Website, Twitter/Facebook account or the School blog. The posting of photographs and videos on these sites will always follow guidelines set out for schools and a child's name will never be posted with their photo or video. If a class has been making videos or animation in school, we may wish to publish a video on the school blog which your child either stars in or has produced in school.

Photographs may also be taken for use in school, on wall displays around school or occasionally by outside agencies such as The Bolton News even if your child no longer attends St Brendan's.

Image taking by parents, legal guardians or family members

- Parents, legal guardians, family members and friends can take images of their child and friends participating in school activities, on the school premises, for family and personal use only.
- Before they are allowed to take images during school activities, parents or legal guardians have to sign an agreement that any images they take which include persons other than their child, will not be used inappropriately which includes but is not limited to posting images on social networking sites.
- Photography and video filming will be limited to certain school events.
- Parents, guardians and family members will be asked not to use flash photography.
- Use of cameras and other equipment will be monitored.

Image taken by School

- The school will request the parental consent for the taking and publication of photographs and video films.
- The school will only take and use images that are appropriate and are considered not to be open to misuse.
- If an image of a child is used, the child's name will not be published.
- School websites are part of the internet and are more easily accessible than paper based school publications. The school will make sure that only appropriate images are used.
- Webcams are a useful tool for learning. They can allow an individual or class to interact over the internet with others and support links between pupils in different schools, countries and cultures. A webcam will only be used in appropriate circumstances such as a normal class setting.